

Commission on Athletics

COA MANAGEMENT COUNCIL CHAMPIONSHIP SITE SELECTION

MINUTES

October 12, 2004

Shelter Pointe Hotel, San Diego, CA

1. Those in attendance were: Philip Marcellin (College of the Canyons, M/W Soc), Rob Wojtkowski (Cuyamaca, M BKB), Kanoe Bandy (Taft, MC), Todd Curran (SD Mesa, M/W Soc), Vance Walberg (Fresno City, M BKB), Brian Tessler (Reedley, W BKB), John Taylor (Antelope Valley, W Bkb), Terri Hearn (San Jose City, W Bkb), Rob Wojtkowski (Cuyamaca, M Bkb), Tony Marcopolus (Cabrillo, M Bkb), Bob Clement (West Hills, MC), Shannon Bracy (De Anza, CCCATA), Eric Mendoza (Fullerton, CCCSIA), Susan Yates (Fresno City, MC), Stu Van Horn (COA). Guests included John Keever (Moorpark, MC Chair), Ann Heck (SD Mesa, chair, MC PCRC). In addition, nearly 15 others observed the meeting.

2. Update of Official Roster of Subcommittee

Amendments to the roster were made during roll call. Updates included:

- Todd Curran, soccer coach, 10/12/04 meeting substitute for Scott Dameron
- Eric Mendoza, President, CCCSIA added as permanent member

3. Adoption of September 16, 2004 Meeting Minutes

The subcommittee accepted Minutes of the 9/16/04 meeting. The meeting Minutes can be viewed at www.coasports.org, in the Meeting/Minutes section of the site.

4. Review accuracy of COA Championship Information Included in 'Aggregated Annual Event Data'

- 1.** The committee was asked to review the '*Aggregated Annual Event Data*' section and articulate any corrections or additions.
 - It was agreed to reduce the total event attendance for M/W soccer to 2,250 instead of 3,000.
 - An amended event data report is attached for subcommittee binders (hard copy to subcommittee members only – not posted on website).
 - No other changes were requested.

5. Formal Endorsement of Revenue Sharing Concept

- The subcommittee approved an unprecedented revenue sharing concept in direct response to issues raised through two recent market research reports. All sponsor funds generated shall be placed into the income side of the festival budget. The formula share to split the sponsor funds among the following

entities: COA (60%), host college (25%) and the sport coaches association (15%).

- The revenue share excludes gate receipts at all participating venues.
- The revenue share will not effect a sport coaches association (SCA's) relationship with an outside sponsors. The SCA's will not be required to dump those funds into the general festival fund, but will be encouraged to do so. At minimum, Van Horn suggested that SCA's re-think their own sponsorship efforts to minimize conflicts with this global concept.

6. Formal Endorsement of Fall 2005 Festival Concept

- The subcommittee unanimously approved a motion to formally endorse the Fall 2005 state championships festival to be held the second weekend in December 2005. Sports included in approved motion include M/W soccer, W volleyball, football and wrestling.
- The Fall 2005 festival will also include (during the second weekend in March 2006), M/W basketball, which shall be hosted by the same region that hosts the December festival.
- Additionally, the subcommittee approved and designated that W golf, M/W cross country and M/W water polo remain 'fluid' sports and be counted in the festival impact data only when their state championship is hosted by the region winning the December festival bid.
- Soccer did not object to moving its season of sport and did not formally object to the longer playoff season of sport, particularly in northern California.
- After thorough discussion and concerns shared by the COA women's volleyball representative, it was approved to request that women's volleyball extend their season of sport by one week to accommodate the change in its season of sport.
- The subcommittee agreed to undertake outreach to the executive committee of the women's volleyball coaches association, which had expressed concerns about participating in the festival. It was noted that the executive committee of the women's volleyball coaches association takes great pride in providing a first-class event for its participating student athletes. The subcommittee assured the COA women's volleyball representative that the event experience for women's volleyball student athletes will not be diminished at the festival.
- The subcommittee also agreed to consider implementation of a Spring sports festival, beginning in Spring 2007.

7. Initial Review and Next Steps with the Venues Review offered by CA Sports Commissions/CVB

- The subcommittee reviewed an amended spreadsheet of the major sports commissions and convention and visitors bureaus in California. Each of the entities is in the process of providing the data that will complete these sheets. This information will then be used by the COA state office to pitch the festivals concept to those entities with sufficient venues for hosting consideration.

- It was noted that the festival will be presented to any interested sport commissions/CVB's within California.
- The first informal, non-binding presentation is scheduled later this month in Fresno, CA. Additional presentations to other sport commissions/CVB's shall be scheduled in the future.

8. Update on Women's Volleyball/NCAA Recruiting Period

- The COA has submitted a letter to the NCAA that requests a change in its NCAA women's volleyball open recruitment period. The COA expects approval in February 2005 by the NCAA Administrative Review committee. The change will allow NCAA coaches to attend the festival and recruit California community college women's volleyball-playing student athletes. The NCAA 2005 women's volleyball championship is scheduled for the third weekend in December 2005 (one week after COA festival).

9. 2004-05 Meeting Calendar

- The next meeting of the subcommittee is set for Wednesday, December 15, 2004 at 11:00 a.m. via *CCCConfer* teleconferencing services.
- Subcommittee members can dial in from any location. To access the meeting, dial 866.826.6337. At the prompt, enter pass code 376327 followed by the # sign.

10. Background Materials/Related Updates

- Subcommittee members reviewed an article, entitled '*Festival Concept finds willing champion in D-2*' included in the agenda packet. The article summarized efforts with the NCAA D-2 spring festival.
- Subcommittee members heard an oral report that summarized evaluations of NCAA D-2 institutions that participated in the NCAA D-2 festival, conducted in Spring 2004. Van Horn reported that NCAA festival organizers said their biggest challenges were 1) coaches buy-in to the festival concept, and; 2) finding an appropriate date.
- Various subcommittee members (and audience members) posed various issues to the group, including:
 - Equity among and between venue for men's and women's basketball (if different)
 - Survey COA member colleges to develop an accurate inventory of physical structures/venues available for consideration
 - Permanent state championship sites that rotate between north and south regions
 - Contingency plan (back-up site) needed in case of venue emergency
 - Festival handbook development with all key information for each venue
 - Adopt-A-Team expansion to include service clubs to support areas (busses, meals, hospitality)

11. Adjournment

- There being no further business to come before the COA Management Council Championship Site Selection Subcommittee, the meeting was adjourned at 12:30pm.

Respectfully Submitted,

Joanne A. Fortunato, Ph.D.
State Commissioner